IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Atty. Docket No.: 005222.00117

Subir E. Gupta

Serial No.: 10/024,526 Group Art Unit: 3694

Filed: December 21, 2001 Examiner: Diaz, Susanna M.

For: SALES OPTIMIZATION Confirmation No.: 2157

AMENDMENT

Mail Stop Non-fee Amendment U.S. Patent and Trademark Office Customer Service Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the Office Action mailed January 29, 2007, please amend the instant application as follows:

Amendments to the Claims are reflected in the Listing of the Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.